

PRESS RELEASE

FACTON Announces North America User Conference

Troy, Michigan – November 7, 2017 – FACTON, the leader in Enterprise Product Costing (EPC), today announced details for the company's North America user conference, scheduled for November 9, 2017 at Emagine Theaters in Royal Oak, Michigan.

Over 50 users of FACTON's enterprise product costing platform will gather to share FACTON EPC user success stories, to discuss the latest developments from FACTON, and to learn about industry trends and their impact on product cost management.

Speakers at the event include FACTON Chief Executive Officer Alexander M. Swoboda, FACTON customers TI Automotive and TE Connectivity, and FACTON partners P3 and Venteon.

Swoboda described the event, "Engineers, financial managers, sales executives, and procurement experts will all join us to share stories about how they are using FACTON EPC to increase profitability, improve their customer relationships, and win new business."

The conference also features guest speaker, Adam Genei, Mobsteel/Detroit Steel Wheel Co. who will present his thoughts on *The Reward is in the Work*. Mobsteel is a design/build company that manufactures automotive aftermarket products and builds custom cars, while celebrating the history of the automobile and Detroit as the Motor City. Conference attendees will be able to view a custom Mobsteel car on display. For more information about Mobsteel visit <http://www.mobsteel.com>.

About FACTON

The FACTON EPC Suite is the leading Enterprise Product Costing (EPC) solution for the automotive, aerospace, mechanical engineering and electronics industries. Its specific solutions offer robust answers to the requirements of executive management and individual departments within the enterprise. FACTON EPC enables standardized, enterprise-wide costing independent of location and department for maximum product cost transparency throughout every phase of the product life cycle. Businesses accelerate their costing, achieve pinpoint cost accuracy and secure their profitability.

FACTON was founded in 1998 and has locations in Potsdam, Dresden, Stuttgart and Detroit. Hasso Plattner, founder and chairman of the supervisory board of SAP AG, has supported this innovative company since 2006. The international portfolio of customers includes Ford Motor Company, Henniges Automotive, Fisher & Company, DURA Automotive Systems, Airbus, Mahle Behr, MANN+HUMMEL, Porsche and other renowned manufacturers.

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